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A tipping point has been reached in the world of sustainability, with organisations facing increasing challenges from growing complexities across their value chains, as well as consumer expectations of corporate responsibility. How is Intertek making a difference?

Through our global network, local knowledge and subject-matter expertise, we are ideally positioned to provide our clients with a unique end-to-end solution that includes a wide variety of sustainability services and independent certifications.

**André Lacroix**  
Chief Executive Officer



# Total Sustainability Assurance

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**We can help our clients address their key sustainability challenges.**



## Potential benefits for growth and innovation

Sustainability is the movement of our time. The new generation is loud and clear: we have to act to save the future of our planet. Businesses need to respond – in our research, 67% of companies say they are facing significant pressure to improve their sustainability performance – and when they do, are also being challenged to prove they are delivering genuine impact. Alongside this, global operations are increasingly complex. This is driving demand for services that offer assurance of sustainability, right across a business's operations.

This is why, in 2019, we introduced a groundbreaking innovation: Total Sustainability Assurance. A revolutionary programme to address the concern of our time and help our clients address their key sustainability challenges. It provides a systematic certification audit programme for the entire value chain, it is modular and is based on our corporate sustainability certification and more than 130 industry-specific sustainability solutions.

The market potential is significant. 78% of businesses believe improving their sustainability would give them a key competitive advantage. However, the excess of ESG reporting standards and terms has made it difficult to be clear about sustainability (71% of companies think this creates confusion). Intertek Total Sustainability Assurance is not designed to be another voice among many, but a way to cut through all the noise.

Within this context, having attracted the best talent and expertise, and united by our purpose to bring quality, safety and sustainability to life, we are uniquely placed to support our clients and seize the market opportunities with Total Sustainability Assurance.

## Corporate Sustainability Certification

Each of our ten sustainability certification standards is designed to verify and audit the corporate sustainability process in place in our clients' organisations.

